

The 75 Highest Paying, Best Affiliate Programs in India Only for Those Who Want to Become Rich and Famous!

You can become rich and famous with affiliate marketing. All that you need to begin is a website and a good affiliate program. Promote merchant products as an affiliate on your website, and earn money on each sale.

A Quick Look at Affiliate Marketing

Affiliate marketing is not a new concept. It's been around for decades. A business pays its affiliates for marketing its products.

A total of three parties are involved in affiliate marketing: business, affiliate, and consumer.

The business gets in touch with you to market its products. It provides you the required advertisement material like banners, text ads, etc. related to the products you choose to advertise.

As an affiliate, you place those ads on your website for your users to click on.

The user clicks through your ads to reach the merchant's website and makes a purchase. And you get a commission for that sale.

To learn more about affiliate marketing, check our step-by-step beginner's guide to affiliate marketing.

The Future of Affiliate Marketing in India

The future of affiliate marketing in India is bright.

At present affiliate marketing drives roughly 15% to 20% total online sales. In the years to come, this number is only expected to grow because the number of people shopping online is increasing day by day.

In a recent report, IAMAI (Internet and Mobile Association of India) has estimated that the affiliate marketing industry in India would cross \$835 million mark by the year 2025.

NASSCOM (The National Association of Software and Service Companies) reported last year (2019) that India is the third-largest startup ecosystem in the world.

Today, people don't just get online to buy essential items. They're using online travel websites to buy holiday packages, book tickets, and book hotels. People are buying insurance online. They're buying

medicines online. They're buying TVs and fridges online. They're buying furniture. They're visiting matrimonial sites for matchmaking. The list of online services is growing.

Such growth means that affiliate marketing is here to stay and ready to reward you with generous commissions. You must try it.

Let's have a look at the 75 highest paying best affiliate programs in India for 2022, categorized niche-wise.

Best Hosting Affiliate Programs in India

Web hosting is one of the most profitable niches in affiliate marketing today.

Every website needs web hosting. And due to that, there are thousands of hosting providers operating out there, waiting to power more and more websites. The competition is sky high and so are the affiliate commissions.

Choose a hosting affiliate program, and select the types of hosting services you want to promote through your website. When done well, your visitors will buy hosting services through you, making you profits.

Ideal for: People who love to write on web hosting

Success Mantra: Write descriptive reviews. Help your readers make the right decision. Be honest while recommending products. Keep your articles up-to-date. Negotiate with your hosting affiliate for exclusive offers for your visitors.

#1 Pick: Bluehost Affiliate Program

Hostinger Affiliate Program

(<https://www.hostinger.in/affiliates>)

HostGator Affiliate Program

(<https://www.hostgator.in/affiliates>)

GoDaddy Affiliate Program

(<https://in.godaddy.com/affiliate-programs>)

SiteGround Affiliate Program

(<https://www.siteground.com/affiliates>)

Kinsta Affiliate Program

(<https://kinsta.com/affiliates/>)

GreenGeeks Affiliate Program

(<https://www.greengeeks.com/affiliates/>)

InterServer Affiliate Program

(<https://www.interserver.net/affiliate.html>)

DreamHost Affiliate Program

(<https://www.dreamhost.com/affiliates/>)

BigRock Affiliate Program

(<https://www.bigrock.in/affiliate>)

InMotion Affiliate Program

(<https://www.inmotionhosting.com/hosting-affiliate-program>)

iPage Affiliate Program

(<https://www.ipage.com/affiliate/gettingstarted>)

HostPapa Affiliate Program

(<https://www.hostpapa.in/about-hostpapa/affiliates/>)

Cloudways Affiliate Program

(<https://www.cloudways.com/en/web-hosting-affiliate-program.php>)

A2Hosting Affiliate Program

(<https://www.a2hosting.in/about/affiliate-program>)

Best Online Shopping/ E-commerce Affiliate Programs in India

Online shopping is a definitive way to make money as an affiliate. Because people are buying a wide range of products like mobiles, clothes, accessories, shoes, electronics, home appliances, beauty products, perfumes, toys, books, stationery, groceries, and even furniture online. E-commerce websites know this trend very well, so they continue adding more products to their catalogs on almost every day.

You can make huge affiliate profits with e-commerce websites. You just need to promote the right products to the right people in the right way.

Online shopping is not limited to metropolitan cities anymore. People from cities, towns, and even villages are shopping online. It means your audience is spread across the nation.

Help people buy the right stuff by showing them product benefits. Educate your readers well, and they will certainly buy products from you.

One good thing about an online shopping affiliate program is that you get paid on the total order value rather than only the product that you recommended.

Ideal for: People who can write easily on a variety of products

Success Mantra: Provide genuine reviews of the products. Pick only one category in the beginning, which will keep things simple and also help you establish yourself as an authority in one particular niche. Use social media a lot. Keep your readers happy with exclusive offers and discounts.

#1 Pick: Amazon India Affiliate Program

(<https://affiliate-program.amazon.in/>)

Flipkart Affiliate Program

(<https://affiliate.flipkart.com/>)

SnapDeal Affiliate Program (Available only through affiliate networks)

eBay Affiliate Program

(<https://pages.ebay.com/seller-center/service-and-payments/ebay-affiliate-program.html>)

Shopclues Affiliate Programs

(<https://www.shopclues.com/affiliate.html>)

Best Job Affiliate Programs in India

If terms like job search, career building, resume writing, freelancing, and employment opportunities grab your attention, you are the right candidate for a job affiliate program.

Become a job affiliate today and help people find the right jobs. Help employers hire the perfect candidates. Assist freshers with job searching and career building. List different job openings on your website and earn commissions when people get hired through you.

Ideal for: People who love to write about jobs and careers

Success Mantra: Provide the latest information. Write in a friendly tone. Take care while writing facts and figures. Educate your visitors on job searching skills. Keep them engaged with timely and valuable information. Show career tips.

#1 Pick: Fiverr Affiliate Program

(<https://affiliates.fiverr.com/>)

Indeed.com Affiliate program

(<https://www.indeed.co.in/publisher>)

Monster India Affiliate Program (Available only through affiliate networks)

CareerBuilder Affiliate Program

(https://www.careerbuilder.co.in/IN/Share/AboutUs/affiliate_program.aspx)

CareerKey Affiliate Program

(<https://www.careerkey.org/affiliate.html>)

ResumeRobin Affiliate Program

(<http://www.resumerobin.com/resumedistributionservice/affiliates.php>)

Freelancer Affiliate Program

(https://www.freelancer.in/page.php?p=info%2Faffiliate_program)

Elance Market Affiliate Program

(<https://elancemarket.com/affiliate/>)

oDesk Affiliate Program (Available only through affiliate networks)

Best Matrimonial Affiliate Programs in India

Online matrimonial sites are very popular in India as well as among Indians living in other countries. People use marriage websites to find perfect marriage partners for themselves, their family members, their relatives, and their friends.

Sites like Shaadi.com, BharatMatrimony.com, and JeevanSathi.com are popular names throughout the country.

The growing success of matrimony sites in India is a clear sign that you can earn some of the highest commissions with them. Here are the best matrimonial affiliate programs for you to try.

Ideal for: People who can write effectively

Success Mantra: Select the right marketing material. Carefully place it at the right spots on your websites. Engage your visitors with attractive content.

#1 Pick: BharatMatrimony Affiliate Program

(<https://profile.bharatmatrimony.com/matrimoney/index.php>)

Shaadi.com Affiliate Program

(<https://affiliate.shaadi.com/>)

JeevanSaathi Affiliate Program (Available only through affiliate networks)

AngelMatrimony Affiliate Program

(<https://www.angelmatrimony.com/affiliate-program.php>)

SimplyMarry.com Affiliate Program (Available only through affiliate networks)

Best Fashion and Lifestyle Affiliate Programs in India

There are thousands of fashion and lifestyle websites that are loved by millions of people in India. These sites specialize in clothing, accessories, footwear, toiletries, and other essential items for men, women, and kids.

Myntra.com, Amazon.in, Flipkart.com, SnapDeal.com, AJIO.com, ClubFactory.com, and Koovs.com are some examples of online sites selling fashion and lifestyle items.

Their popularity is the reason why you should try a fashion and lifestyle affiliate program. If you think you can handle this niche very well, try any of the following programs right away.

Ideal for: People who love to write about the latest trends in fashion

Success Mantra: Stay up-to-date on the latest fashion trends. Read and research a lot. Use Instagram, Pinterest, and Facebook more. Use pictures instead of text links. Focus on creating visual content.

#1 Pick: TataCLiQ.com Affiliate Program

(<https://www.tatacliq.com/affiliates>)

Mynta.com Affiliate Program (Available only through affiliate networks)

HomeShop18 Affiliate Program (Available only through affiliate networks)

Club Factory Affiliate Program

(<https://www.clubfactory.com/amp/affiliate-marketing>)

ABOF.com Affiliate Program (Available only through affiliate networks)

AJIO.com Affiliate Program (Available only through affiliate networks)

Shein.com Affiliate Program

(<https://www.shein.in/affiliate-a-427.html>)

KOOVS.com Affiliate Program (Available only through affiliate networks)

WYO Affiliate Program (Available only through affiliate networks)

AND India Affiliate Program (Available only through affiliate networks)

Global Desi Affiliate Program (Available only through affiliate networks)

Biba Affiliate Program (Available only through affiliate networks)

LimeRoad Affiliate Program (Available only through affiliate networks)

NNNow.com Affiliate Program (Available only through affiliate networks)

FirstCry Affiliate Program (Available only through affiliate networks)

Best Health and Fitness Affiliate Programs in India

If you're passionate about health and fitness, there are some great affiliate programs available for you to earn profits.

This niche covers sports nutrition, vitamins and supplements, health food and drinks, Ayurvedic herbs, and exercise and sports equipment.

Health and fitness products are in great demand, so in this niche, you're looking at some serious affiliate commissions. Here are some of the best health and fitness affiliate programs in India.

Ideal for: Health and fitness writers, fitness experts, dietitians, Yoga writers, people who're passionate about helping other people live a healthy life

Success Mantra: Research your products thoroughly before you start writing about it. Write honest reviews of your products. Make genuine recommendations. Find out common questions related to your products and try to answer them descriptively.

#1 Pick: Medlife Affiliate Program

(<https://www.medlife.com/blog/medlife-affiliate-program/>)

India Herbs Affiliate Program

(<http://secure.india-herbs.com/affiliates/>)

Stayfit Affiliate Program (<https://stayfitindia.com/index.php?route=affiliate/login>)

FitBit Affiliate Program

(<https://www.fitbit.com/us/partners/affiliates>)

eVitamins Health and Beauty Affiliate Program

(<https://www.evitamins.com/in/affiliate-program>)

PharmEasy Affiliate Program (Available only through affiliate networks)

1Mg Affiliate Program (Available only through affiliate networks)

NetMeds Affiliate Program (Available only through affiliate networks)

Practo Affiliate Program (Available only through affiliate networks)

Best Makeup and Cosmetics Affiliate Programs in India

Makeup and cosmetics is an evergreen affiliate marketing niche. Unlike certain other niches out there, you don't have to worry about economic downturns with makeup and cosmetics. People will always afford cosmetics.

If you love to blog about makeup and cosmetics, we've got some of the best makeup and cosmetics affiliate programs for you.

Ideal for: People who enthusiastically write about cosmetics

Success Mantra: Recommend products with authority. Write in a friendly, joyful tone. Focus on visual content. Use Instagram and Pinterest more.

#1 Pick: New Beauty Centre Affiliate Program

(<http://www.newbeautycentre.in/index.php?route=affiliate/login>)

The Body Shop Affiliate Program

(<https://www.thebodyshop.in/Affiliates>)

SheaButter Affiliate Program

(<https://sheabutter.com/pages/affiliate-program>)

Beauty Source Affiliate Program

(<https://beautysource.in/pages/affiliate-program>)

Nykaa Affiliate Program (Available only through affiliate networks)

Best Travel Affiliate Programs in India

If you're a travel writer, you would love travel affiliate programs in India.

Traveling is an all-time, super-hit business. People love to travel to different tourist destinations in India and around the world.

Promote tour packages, hotel bookings, travel tickets, and similar stuff on your website and earn commissions when people make a purchase.

Ideal for: Travel writers, people who love traveling

Success Mantra: Use blogging and social media marketing. Write descriptive posts. Guide people on things like where to go, when to go, how to go, where to stay, what to do there, and other related topics. Be honest. Be energetic in your writings.

#1 Pick: Yatra.com Affiliate Program

(<https://www.yatra.com/online/yatra-affiliate.html>)

TripAdvisor Affiliate Program

(<https://www.tripadvisor.com/Affiliates>)

MakeMy Trip Affiliate Program (Available through affiliate networks only)

Expedia India Affiliate Program

(<https://www.theaffiliategateway.asia/directory/category/travel-holidays/expedia-india>)

Booking.com Affiliate Program

(<https://www.booking.com/affiliate-program/v2/index.html>)

Goibibo Affiliate Program (Available through affiliate networks only)

TravelGuru Affiliate Program

(<https://www.travelguru.com/affiliate/index.shtml>)

YOY Rooms Affiliate Program

(<https://www.oyocircle.com/>)

SkyScanner Affiliate Program

(<https://www.partners.skyscanner.net/affiliates/affiliate-networks>)

RedBus Affiliate Program

(<https://partner.redbus.my/loginauth/rblogin>)

Agoda Affiliate Program

(<https://partners.agoda.com/en-us/login.html>)

CheapFlights Affiliate Program

(<https://www.cheapflights.com/affiliates/>)

5 Proven Ways to Promote Affiliate Products like a Pro

When it comes to promoting affiliate products, most beginners don't know how to make the right start. It's a good thing that we've found five proven ways professionals use to promote affiliate products. Have a look.

#1: Blogging

Blogging is by far the most effective method of promoting affiliate products. People love blogs because blogs are informative. Google loves blogs because blogs are up-to-date. So, it makes perfect sense to create a blog related to your niche.

Use your blog to promote affiliate products by writing great content. Use pictures. If you can, record videos of yourself reviewing products and share them on your blog.

Your prime goal is to show your user the benefits of your affiliate products. And it's completely up to you to decide how you want to do it.

#2: Social Media Marketing

Use the power of social media to promote your affiliate products. Try Facebook, Twitter, Instagram, or Pinterest. You have many choices.

Create engaging posts and then share them with your users. Promote your products and make users reach the vendor's website to make purchases.

#3: Email Marketing

Email marketing is another great way to communicate with your readers.

Create informative, interesting newsletters, and send them to your subscribers. Include links to your products in the newsletter.

To grow your mailing list, ask people to subscribe to your newsletter when they visit your website. You can also give freebies to your subscribers in lieu of an email address.

#4: WhatsApp Marketing

People hardly ignore WhatsApp messages they receive. That iconic ding, which is heard every time a new message arrives, compels people to check the message at the earliest. Plus, if people like something, they quickly forward it to their friends.

Begin by downloading the WhatsApp Business app. Then create your business profile, automated message, and greetings. WhatsApp also provides basic analytics that you can use to monitor the number of sent, delivered, read, and forwarded messages.

After setting up your business profile, create different groups of people, and then promote your affiliate products in those groups. Use the Status feature of WhatsApp to introduce the latest products or offers. This feature is also integrated with Facebook Stories. With just a touch, you can share the same content on your Facebook page as a Story.

Using WhatsApp, you can interact with your users in real-time. You can quickly reply to their messages and attend to their queries. You can really take your affiliate marketing to the next level with WhatsApp.

#5: Paid Advertisements

As the name suggests, this method costs you money. But it offers instant results. Advertise your affiliate products on Google, Facebook, Twitter, Pinterest, Instagram, etc. You also can advertise your affiliate products on bigger websites that get huge traffic.

Bonus Tip: Google loves great content. Therefore, it makes sense to write great content that your users find interesting and valuable.

Questions People Ask about Affiliate Marketing in India

It's totally natural to have some questions before you begin with something new. Here are some frequently asked questions about affiliate marketing in India. Take a look.

Is affiliate marketing profitable in India?

Absolutely. Affiliate marketing is very profitable in India. In fact, there are some affiliate programs that are available exclusively in India.

The amount of money that you can make with affiliate marketing depends entirely on your own limits.

But before that, you need to establish yourself as an authority in a particular niche. Focus on increasing your site traffic and building a community of people who trust you.

What is the highest paying affiliate program?

Try hosting affiliate programs as they offer some of the best commissions around.

Your profit depends on two factors, the product you're promoting and the percentage of commission you're getting per sale.

Let's say you sell Product A for a 60% commission, but you hardly sell more than 2 per day because the product is not in great demand.

On the other hand, you sell Product B for a 20% commission and sell almost 20 per day.

At the end of the day, Product B offers more profit than Product A, so that's the one worth selling.

Promote only those products that offer better profits at the end of that day.

How to start affiliate marketing in India?

Follow these steps.

1. Get a website if you don't have one already.
2. Join an affiliate program from this article.
3. Promote affiliate products on your website.
4. Earn commission on every sale.

How can I start affiliate marketing with no money?

You can start affiliate marketing with no money using any of the methods listed below.

- Using a free blog
- Through social media like Facebook, Twitter, Instagram, Pinterest, and Reddit
- With a YouTube channel
- Using WhatsApp

Which affiliate program is the best in India?

The best affiliate program is the one that offers higher payouts.

Since you're probably just starting, we recommend that you choose an affiliate program that's related to your area of expertise and that has less competition.

High paying affiliate programs are usually very competitive, so as a beginner you should avoid them.

How do I start affiliate marketing as a beginner?

Just get a website, join an affiliate program, and start promoting affiliate products through it. That's affiliate marketing in a nutshell. To learn more, check our beginner's guide to affiliate marketing.

Ready to become an affiliate and make profits?

This gigantic list of 75 best affiliate programs in India is a great place to start with affiliate marketing. We've covered only the high-paying affiliate programs in it. Join any program from this article and start making profits. Affiliate marketing is a great way to make passive income. You must give it a chance right away. All the best!